

# Celebrating TRUE BEAUTY

Is good skin the result of nature or nurture? It's a bit of both, but using the right skincare products enhances and supports a woman's natural beauty. It's that Simple!



## Finalist

Tianna and Karen Muscat, of Mackay in Queensland, believe loving life and nourishing products are the key to great skin.

### Tianna Muscat, 19

SKIN TYPE: Normal to oily on the T-zone

Working as a part-time model requires my skin to be in tip-top condition at all times and Simple makes this easy. The products are packed with the goodness of vitamins and are free of colour, perfume and alcohol. Luckily Mum educated me on the subject of sun protection and has always made sure I remove makeup before bed. The best beauty advice she ever gave me was to be happy with myself and with my life, as that will always show!

### Karen Muscat, 43

SKIN TYPE: Dry

Running a busy office for our family business and living in a town with extreme weather makes it essential for my skincare routine to be easy. Simple fits in with my life, and it's also perfect for Tianna. Taking good care of our health and our skin are just two of the many things we enjoy doing together.



## Finalist

Natalie and Sandra Aver, of Heathmont in Victoria, share Italian good looks, healthy living and a good skincare routine.

### Natalie Aver, 22

SKIN TYPE: Normal

From the moment I started wearing make-up in my teens, Mum taught me the importance of taking care of my skin. As a result, I cleanse, tone and moisturise every morning and night. I love Simple products because they work for my skin. I always keep Simple Cleansing Facial Wipes on hand so I can quickly freshen up before meeting friends after work.

### Sandra Aver, 48

SKIN TYPE: Combination

I learned early that choosing the right products for your skin type is important, and I encouraged Natalie to start her skincare routine from a young age. Simple works for both of us because the products are kind to our skin. We love walking our dog, shopping and even sharing clothes, so it's only natural that we would share Simple!

## meet our WINNERS

Chosen from over 2000 mother-and-daughter entries, Bella and Katie-Louise Clinton, of Palm Beach in NSW, perfectly reflect the Simple beauty philosophy: women who embrace life and enjoy inner happiness radiate natural beauty.

### Bella Clinton, 18

SKIN TYPE: Combination

Mum and I have always spent time outdoors together and we both volunteer with Palm Beach Surf Lifesaving Club. Because we spend time in the sun, Mum has taught me the importance of looking after my skin – her rule has always been that sunscreen and moisturiser are a must! Simple makes skincare a breeze, especially when I'm busy with uni work. I love the fact that the products are gentle and free of harsh chemicals. As far as true beauty goes, I believe it comes from within – if you be yourself and pursue the things you love, you will always be happy!

“Real beauty is about having confidence in yourself and letting your personality and individuality shine through.”  
BELLA CLINTON

### Katie-Louise Clinton, 42

SKIN TYPE: Sensitive

As a primary school teacher and mother of five, I'm eternally busy, which is why the Simple skincare range fits so perfectly into my life – it provides a quick and easy beauty solution when I'm on the run. My job requires me to be outside and as a result my skin can become more prone to sun spots, so I particularly love Simple moisturiser with sunscreen. It's wonderful that Bella and I not only share a love of the beach, lifesaving and volunteering, but we get to share our favourite beauty brand.

simple

...we believe in goodness

Simple never uses harsh chemicals, colours or perfumes. Using only the purest possible ingredients, you can trust the natural goodness in all our products, even on the most sensitive skin.



Simple products are available at Priceline, Big W, Kmart, Coles, Woolworths and all major pharmacies.

For behind-the-scenes photos, interviews with all the finalists and to view the full range of Simple Skincare visit [simpleskincare.com.au](http://simpleskincare.com.au).